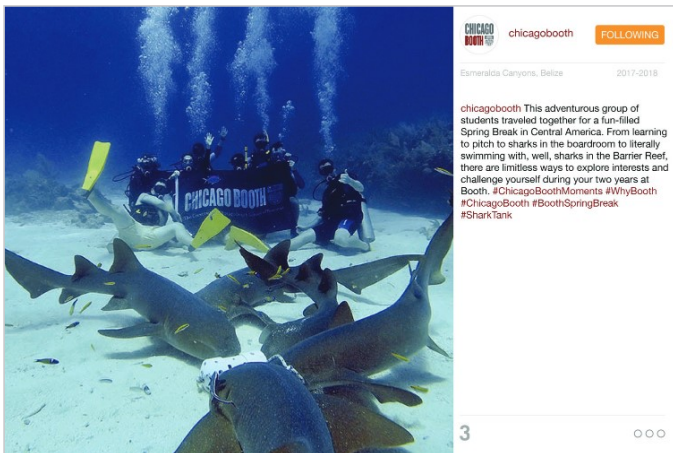
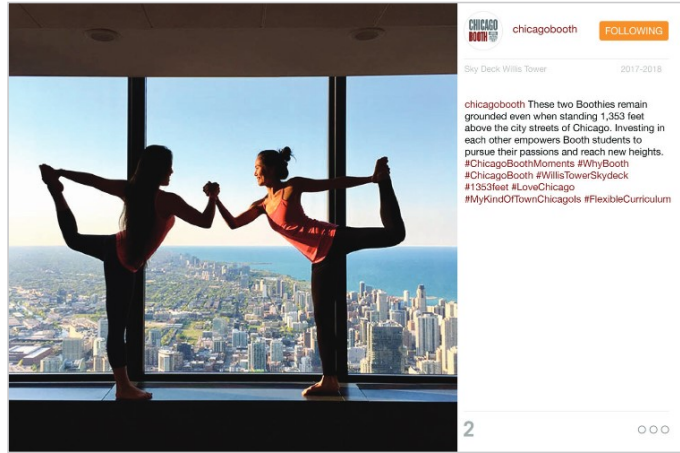
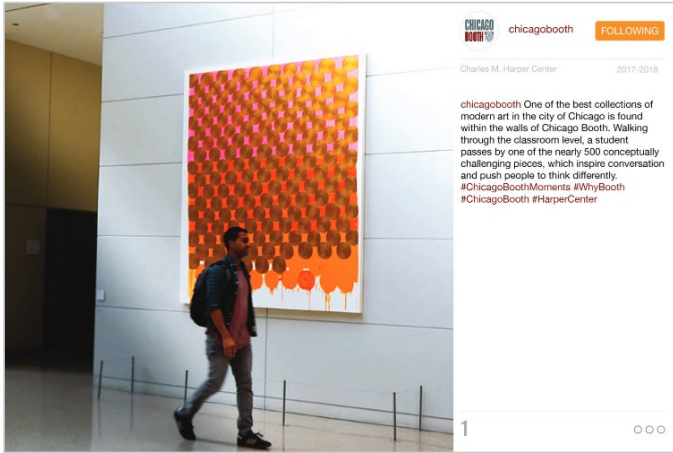


2017-2018 Chicago Booth Full-Time MBA Essay Question

The following is a collection of shared Booth moments. Choose the moment that best resonates with you and tell us why.





CHICAGO BOOTH chicagobooth FOLLOWING

Charles M. Harper Center 2017-2018

chicagobooth A student takes notes during an afternoon class. The unique perspectives and individual insights of each student play a vital role in Booth's classroom experience—whether lecture, case-based, discussion, or lab. #ChicagoBoothMoments #WhyBooth #ChicagoBooth

5 ○○○



CHICAGO BOOTH chicagobooth FOLLOWING

Charles M. Harper Center 2017-2018

chicagobooth The central pulse of Booth emanates from Harper Center's light-filled, six-story atrium—where it all happens. From weekly socials to Nobel laureate speeches, this is the place where lasting friendships form, ideas take shape, and Booth comes to life. #ChicagoBoothMoments #WhyBooth #HarperCenter #atlasvifoly

6 ○○○

Guidelines

Choose the format that works for you. Want to illustrate your response visually? Submit a slide presentation. Like to express yourself with words? Write a traditional essay. Use the format that you feel best captures your response, the Admissions Committee has no preference.

Determine your own length. There is no prescribed minimum or maximum length. We trust that you will use your best judgment in determining how long your submission should be, but we recommend that you think strategically about how to best allocate the space.

Technical Guidelines

File Size: Maximum file size is 16 MB.

Accepted Upload Formats: Acceptable formats are PDF, PowerPoint, and Word. We strongly recommend converting your piece to a PDF file prior to submitting.

Multimedia Restrictions: We will view your submission electronically and in full color, but all submissions will be converted to PDF files, so animation, video, music, etc. will not translate over.

